

YADAVINDRA PUBLIC SCHOOL, PATIALA
NOTICE INVITING TENDER / CALL FOR QUOTATIONS

Subject: Tender for advertisement rates (B/W and Color) for publication across leading print editions.

Sealed quotations are invited from accredited advertising agencies, media houses, and authorized representatives for competitive advertisement rates (B/W and Color) for publication across leading print editions.

1. Scope of Work & Rate Schedule

Bidders are requested to quote their lowest competitive rates per square centimetre in the format provided below:

S.No.	Newspaper / Edition	Unit	Column Width (cm)	Rate per Sq. cm (B/W) (INR)	Rate per Sq. cm (Color) (INR)	Applicable GST (%)
1	Patiala Bani	Sqcm	4.0			
2	Patiala Kesri	Sqcm	4.0			
3	Combined (Patiala Bani + Patiala Kesri)	Sqcm	4.0			
4	The Tribune	Sqcm	3.8			
5	Chandigarh Tribune	Sqcm	3.8			
6	Hindustan Times (Chandigarh)	Sqcm	3.0			
7	Hindustan Times (Delhi Edition)	Sqcm	3.0			
8	Times of India (Chandigarh)	Sqcm	3.0			
9	Times of India (Delhi)	Sqcm	3.0			

2. Terms and Conditions

- **Mandatory Rate Validity:** Quoted rates must remain firm, fixed, and valid for a minimum period of **at least one (1) year** from the date of award of the contract/empanelment. No escalation or revision of rates under any circumstances will be entertained during this period.

- **Submission Deadline:** Sealed quotations super-scribed as "**QUOTATION FOR ADVERTISEMENT RATES** " must reach the office of the undersigned on or before **30th September, 2026** up to **02:00 PM.**
- **Taxes & Levies:** Base rates must be stated clearly. Applicable taxes (GST) must be shown separately.
- **Agency Accreditation:** Bidders must submit self-attested copies of their valid INS (Indian Newspaper Society) accreditation certificate, GST registration, and PAN card.
- **Right to Accept/Reject:** The competent authority reserves the right to accept or reject any or all quotations, or cancel the tendering process entirely, without assigning any reason thereof.